

# 2025 YEARBOOK SENIOR AD RATES

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The 2024-2025 yearbook of Johnson HS, The Citadel, is already in production and senior ads are the place to show off your senior at their best. A limited amount of pages have been reserved for senior ads and we are currently accepting ad contracts.



**This year we are offering templates for your senior ad. All you have to do is pick a size and template, select your photos and compose your message - we will take care of the rest.**

- You must reserve your space by November 8, 2024. We need your ad contract and payment by this date to save your space.
- Of course we'd love to have your photos early - but the last deadline to turn in ad text and images is December 6, 2024. We'll save your space and be in touch to make sure we get all your photos submitted for publication.
- Once your ad has been created we will notify you. We will send you a PDF of your ad via email for your approval.

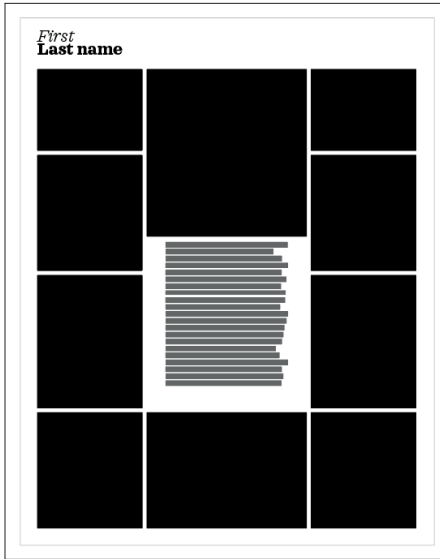
**If you have any questions, please contact the Johnson HS journalism adviser, Mrs. Velisa Jewett at 356-0479 or by email to [vjewet@neisd.net](mailto:vjewet@neisd.net)**

## ANSWERS TO SOME FAQs

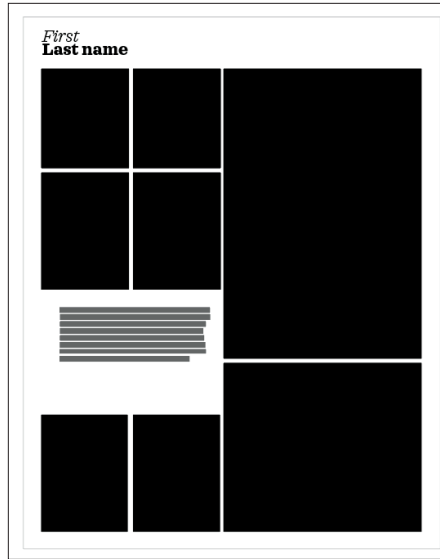
**Baby pictures and family photos are always popular choices to include in an ad along with photos of your student in their sport or organization. There's just a few guidelines we need you to follow when submitting your materials.**

- Do not crop your photos. Do not cut, staple, fold or paperclip the photos. Our design software allows us to crop the image according to each frame.
- Send good quality photographs. Poor photos do not improve in print. Polaroid photos tend to have poor reproduction.
- We can accept digital photos either emailed to us or sent in on a CD or USB drive. Photos do not have to be sized specifically to the ad. We have the ability to crop, resize and adjust photos as needed.
- You can handwrite your message and send it in or email it to us.
- Photos should be school appropriate: no obscene gestures, alcoholic beverages, tobacco products or any illegal activity. No torso nudity at any age. The publications staff and campus administration reserves the right to exercise editorial control in this area.
- Song lyrics or other copyrighted material may not be used.
- Label your photos with your student's name. Also, you can number each photo so that we assign the way you would like it on the ad. For instance - 1Smith.jpg will be placed in the number 1 photo frame.
- Photos are returned in May once the yearbooks have been distributed.

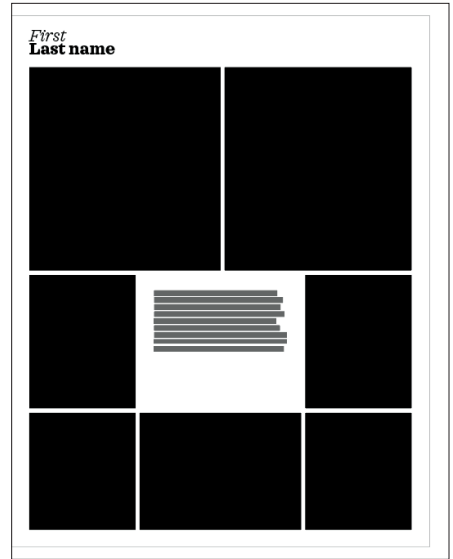
# FULL PAGE AD TEMPLATES : \$380



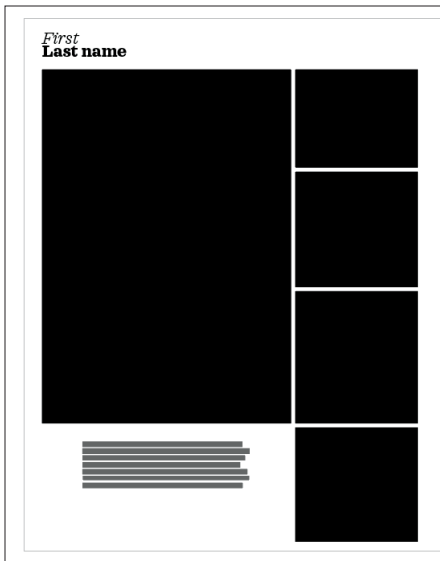
**F1: 10 IMAGES**



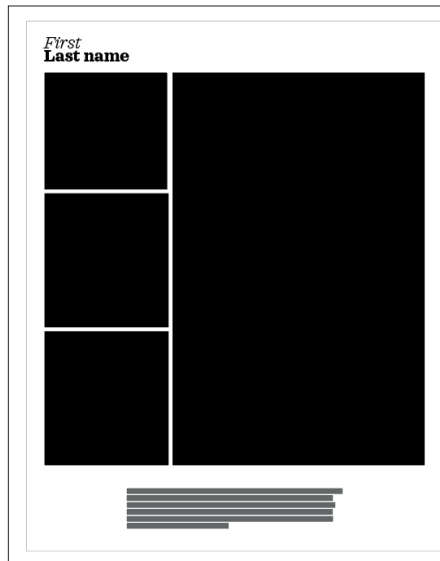
**F2: 8 IMAGES**



**F3: 8 IMAGES**

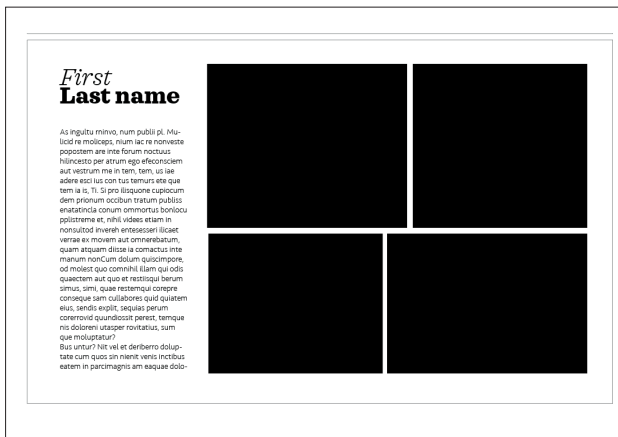


**F4: 5 IMAGES**

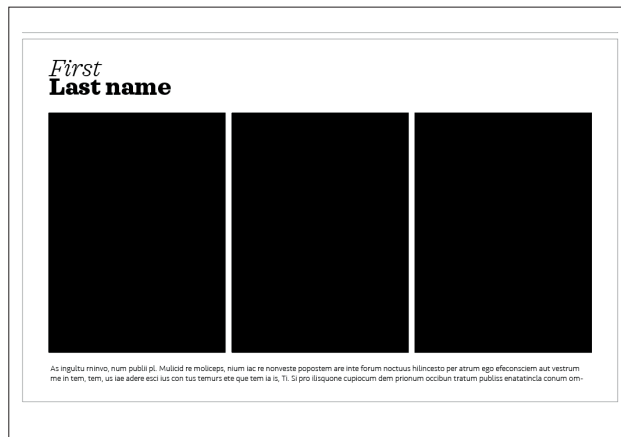


**F5: 4 IMAGES**

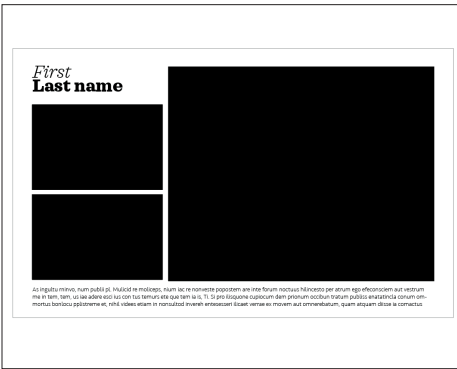
# HALF PAGE AD TEMPLATES : \$210



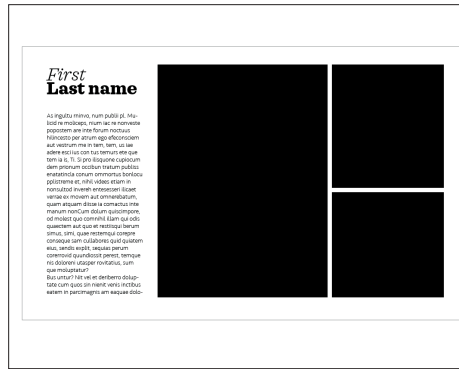
**H1: 4 IMAGES**



**H2: 3 IMAGES**



**H3: 3 IMAGES**

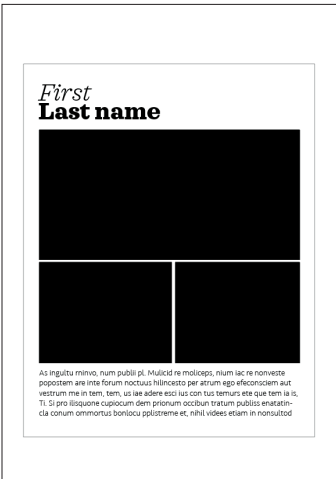


**H4: 3 IMAGES**



**H5: 1 IMAGE**

**QUARTER PAGE AD TEMPLATES : \$130**



**Q1: 3 IMAGES**



**Q2: 2 IMAGES**



**Q3: 3 IMAGES**



**Q4: 1 IMAGE**

**EIGHTH PAGE AD TEMPLATES : \$90**



**E1: 1 IMAGE**



The yearbook staff will be using fonts that compliment the overall design of the yearbook.

No additional colors or backgrounds will be used on the template ads.

Check out our website - [www.myjagyearbook.com](http://www.myjagyearbook.com) - for senior ad examples.

# 2025 YEARBOOK SENIOR AD CONTRACT

<b>DATE</b>	<b>SENIOR'S NAME</b>
<b>PHONE NUMBER</b>	<b>PARENT NAME</b>
<b>ALTERNATE PHONE NUMBER</b>	<b>MAILING ADDRESS</b>
<b>EMAIL ADDRESS</b> <i>*This is the address we will use to send you a proof of the ad.</i>	
Is this ad a surprise for your senior? Circle YES or NO.	

## CHOOSE FROM ONE OF THE FOLLOWING OPTIONS:

*\*To purchase your ad with a credit or debit card, just access the online payment link in your student's school cash account. Not sure how school cash works? Just go to <https://neisd.schoolcashionline.com/> or [www.myjagyearbook.com](http://www.myjagyearbook.com) for more information. If you make your purchase online, please mail this completed contract in or bring it to room A128 on campus.*

### AD SIZES AND RATES

PRE-DESIGNED TEMPLATE	TEMPLATE NUMBER
<input type="checkbox"/> FULL PAGE AD (\$380)	_____
<input type="checkbox"/> HALF PAGE AD (\$210)	_____
<input type="checkbox"/> QUARTER PAGE AD (\$130)	_____
<input type="checkbox"/> EIGHTH PAGE AD (\$90)	_____
<b>CUSTOM AD</b>	
<input type="checkbox"/> FULL PAGE AD (\$400)	
<input type="checkbox"/> HALF PAGE AD (\$230)	
<input type="checkbox"/> QUARTER PAGE AD (\$150)	
<input type="checkbox"/> EIGHTH PAGE AD (\$110)	



### WHAT'S THE DIFFERENCE BETWEEN A PRE-DESIGNED TEMPLATE AND A CUSTOM AD?

A pre-designed template is one of the ad design choices on the attached pages. The yearbook staff will be using fonts and colors that complement the overall style of the 2025 yearbook. All you have to do is send in your images and ad message. The yearbook staff does the rest and sends you a proof for your approval.

A custom ad is entirely designed by you. Your ad must fit the size specs and you can get these sizes from us once you make your purchase. We will only accept ads submitted as a JPG file and the resolution of the file must be 300 dpi - but other than that, you have control over all fonts and colors used.

We agree to pay \$\_\_\_\_\_ for a \_\_\_\_\_ display ad in the 2025 Johnson HS yearbook. We understand that a copy of this contract and payment must be mailed, turned in on campus to room A128 or paid for by credit card online via School Cash not later than November 8, 2024. Payments can be mailed in to CTJohnson HS, ATTN: Velisa Jewett, 23203 Bulverde Road, San Antonio, TX 78259. Purchase of a senior ad does not include purchase of a yearbook. A copy of the yearbook must be purchased separately online at [www.myjagyearbook.com](http://www.myjagyearbook.com)